



Goo Systems Global Distribution Presents! **The Road to Profits!**

- 1) **Contractor** - Buy a little bit of Goo as you need it - 20% margin
- 2) **Dealer 1** - Buy \$3,000 worth of Goo - 30% margin –
(Buy \$5,000 in the next year to keep the 30% margin)
- 3) **Displaying Dealer** - As Dealer 1 + display an active demo system*
- 40% margin
- 4) **Pay promptly** (3%-10 day prompt payment discount)
- 5) Take advantage of our co-op program (3% co-pay)
- 6) Talk to your Goo sales manager about a VIR (Volume Incentive Rebate) program tailored to your business (up to 5%!)
- 7) Always sell the job not just the Goo! What do we mean?
 - Da-Lite 130" diagonal fixed frame screen sells for about US\$1,100!
 - Stewart Studiotek 130 - 110" diagonal fixed frame screen sells for about US\$2,650!
 - *A Screen Goo Reference White Kit (130" diagonal) sells for \$259.99 BUT, install it and charge at least \$699.99 for the finished product.*

Don't leave money on the table!

* An active demo consists of a Goo projection surface, an active projector and a quality source.

To qualify, you need to send us a short video of your demo system in action; we'll be posting your video to our own YouTube channel and will link to it from your Goo Systems' dealer listing on our website. Make it fun!